

Packaging of investment gold and silver bars

Description of the solution:

The designs represent the products in the form of packaging with characteristic ornamentation and the KGHM Polska Miedź logo placed in the lower part of the obverse and the upper part of the reverse of the packaging. The graphic design and colors of each package refer to the product - gold or silver ingot, for which the designs will be used.

Benefits of the solution:

- Increasing the attractiveness of investment bars.

Area of application:

Packaging.

Intellectual property:

Community designs: 015045042-0001, 015045042-0002

Owner:

KGHM Polska Miedź S.A.

Contact:

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